

Yard-Man: Practical, modern and easy-to-use

As one of the largest manufacturers of powered garden equipment, MTD sells its products around the world. The Yard-Man brand stands for innovation, convenience, ease-of-use and quality.

Saarbrücken, June 28, 2007

Since 1975, Yard-Man has been a part of the MTD brand family, contributing to the company's success as an internationally active company. At that time, MTD – which was then a purely US manufacturer of garden tools – embarked on a course of expansion and took over Yard-Man, a company which was founded back in 1934 and had even then produced powered garden equipment. The brand core – "technological innovation for the garden equipment market" – was taken over seamlessly and has been carefully maintained ever since.

Now more than ever, Yard-Man equipment is distinguished by its ease of use, high-quality technology which lasts, and modern design. Anyone who decides to purchase a product with the striking yellow-green colours does more than show his high standards for garden equipment – he is also making a statement that gardening should be less work and more fun.

The Yard-Man brand encompasses a large product range which includes something for practically any garden task. No matter whether it is a lawn mower, lawn tractor, verticutter, snow thrower or a leaf vacuum, the customer is able to choose from a large selection of equipment at the specialist dealer, allowing him to find the optimum device for his needs. Supplemented by a wide range of accessories, they are handy and versatile assistants throughout the garden year. Each product contains the tremendous technological expertise of a globally renowned manufacturer of gardening equipment.

Yard-Man – pure innovation

All Yard-Man products make garden work easier. Thanks to their excellent ease of use, reliability and technical features, this equipment will impress professionals and hobbyists alike. This is something which is particularly true for the brand's flagship – the tractors. Yard-Man tractors are available in two versions: Comfort and Deluxe. Both series offer optimum manoeuvrability, ergonomically designed operating controls, powerful engines, large and effective grass catchers, clean cutting and a step-through frame which makes getting on and off easy. Another important feature is their low centre of gravity and wide wheel base, which helps to ensure that these tractors remain upright. The name says it all: Comfort tractors make working particularly pleasant. Soft-grip steering wheels, adjustable tie rods and an OCR function, thanks to which even mowing in reverse is safe, are just a few of their outstanding features.

Are you looking for even more features? The features on the Deluxe models offer the user even better performance and ease of use. Their advantage: not only do these models provide all the benefits of

the Comfort version, but they also feature adjustable seats with extra-high backrests, wheels with ball bearings, a front brush guard to protect the hood and much more.

The ergonomic operating controls and technical refinements such as the cruise control system round off the features on offer with Yard-Man tractors. Those who purchase them receive top-quality products "Made in Germany" and "Made by MTD".

The same product philosophy is embodied by Yard-Man petrol push lawn mowers, for they too are designed to offer many years of high performance as reliable assistants for your daily gardening needs. Whether it be their easy-to-start Honda engines, ergonomic handle design, the quick and simple handle adjustment mechanism which allows it to be fine-tuned for each user, the central cutting-height adjustment or the washer nozzles on the mowing deck – practically all Yard-Man petrol-driven products come with these and other clever features as standard, making mowing much easier.

A leaf vacuum is also part of the Yard-Man product range. The YardVac sucks up leaves and cuttings and turns twigs and branches into a fine mulch – allowing you to create a clean garden in a snap.

In addition to lawn mowers, tractors and the leaf vacuum, Yard-Man also offers a full range of snow throwers with OHV engines, electric starters and heated hand grips.

At Yard-Man, technological competence is king

A Yard-Man is not available everywhere, but rather only from specialist dealers, where interested customers can receive excellent advice in selecting their product or arranging financing. Naturally the full-service programme also includes tips on how to maintain and care for your equipment. The MTD training programme ensures that all Yard-Man dealers are always familiar with the latest technology. To find your nearest specialist dealer, simply visit our website at www.mtdeurope.com

About MTD Products AG:

MTD Products AG, Saarbrücken-Bübingen, is the European headquarter of MTD Inc., which is based in Cleveland, Ohio (USA). It was established after the takeover of the tradition-rich German manufacturer Gutbrod by MTD in 1996. MTD has more than 20 production and sales locations worldwide, employing more than 10.000 people. Its market share places it among the top-ten manufacturers of powered garden equipment worldwide.

In Europe, MTD has its own sales locations for Germany, France, Belgium, Austria, Denmark, Hungary, Sweden, Switzerland and Poland. All other European markets are serviced via sales partners and importers.

The MTD portfolio in Europe comprises the brands MTD, Bolens, Gutbrod, Yard-Man and Cub Cadet. Its product range includes electric and petrol lawn mowers, verticutters, lawn tractors, compact tractors, ride-on mowers, shredders, trimmers, garden tillers, snow throwers and quads. The European product plants are located in Saarbrücken-Bübingen and in Nemesvamos (Hungary).

For any additional information, please contact us – we will be happy to assist you:

Press:

Esther Scherer
Marketing / Public Relations
MTD Products AG, Saarbrücken, Germany
p: +49 (0) 68 05 / 79 – 4 23
f: +49 (0) 68 05 / 79 – 4 01
Email: presse@mtdproducts.com

Sales:

MTD Motorgeräte GmbH
Industriestrasse 9 – 11
73054 Eisligen, Germany
p: +49 (0) 71 61 / 85 05 20
f: +49 (0) 71 61 / 85 05 70
Email: MTDGermany@mtdproducts.com



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